

PRESS RELEASE AND CALENDAR OF EVENTS LISTING

THE 51st OFFICIAL VERMONT MAPLE FESTIVAL

April 28th – April 30th, 2017

THE THEME: *Fifty One and Let it Run!*

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The Vermont Maple Festival had a Grand Golden Anniversary Celebration in 2016. Now, in 2017, it's time to ***RUN*** with the Fifty-first celebration – fittingly, the theme is ***Fifty One and Let It Run!*** Let the Vermont Maple Festival ***RUN*** into the future, and let the maple sap ***RUN*** abundantly in 2017, producing another marvelous maple crop of the official ***Flavor of Vermont!***

All the usual delights of the Festival will happen at the 2017 51st annual event – Antiques, Crafts and Specialty Foods Shows; a Back in the Day Old Time Vermont Songs and Hymn Singalong, hosted by the Congregational Church Choir (New Event this year); Fiddlers, and Youth Talent Shows; the Exhibit Hall with Maple Syrup and Maple Cooking Contest and Demonstrations, Maple Cream Frosted Doughnuts, Maple Creemees and other maple treats; Pancake Breakfasts; a Maple Dinner; Sugarhouse Tours; Kids' Activities and Face Painting; the Sap Run foot race; Free Entertainment on the Main Street Stage; Chainsawing demonstration in the Park by Mark's Chainsaw Carving; free New Crop maple syrup tasting at a little sugarhouse in the Park; a colorful Carnival; St. Albans Historical Museum; Maple Cotton Candy and more food treats from the Main Street vendors; Maple Beverage Tasting; Vermont's renowned Sugar-on-Snow; the grand old Taylor Park with a carousel, a newly re-built fountain and places to picnic; a downtown of intriguing shops; the two hour parade with floats, bands and colorful costumed characters.

The Vermont Chamber of Commerce has again named the Vermont Maple Festival a Top Ten Summer Event. With annual attendance estimated at upwards of 35,000, visitors eager to experience the delights of Vermont maple, are attracted from all parts of the United States, Canada, and far-flung regions of the world. The Festival has been a frequent subject of the media: television features, including Food Network, national news and magazine articles, and has been highlighted in books including *Amazing Festivals: Hundreds of Small Town Celebrations* and *1000 Places in the U.S. and Canada to See Before You Die*. In 2017 we have introduced a brand new Logo, a high resolution copy may be requested.

Much of the Vermont Maple Festival is free of charge, and handicapped accessible. Overnight accommodations are available in St. Albans, and nearby Colchester and Burlington. Tap into all there is to SEE, LEARN, SAVOR and DO at the Vermont Maple Festival, www.VTMapleFestival.org

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